

"THIS IS OUR

Project of Love

TOGETHER WE WILL SHOW
THE HEART OF THE FATHER
TO THE WORLD."

POLICY PLAN 2026-2027

PURPOSE AND ACTIVITIES

Stichting Project of Love is committed to developing and distributing Bible songs and related content, with the aim of making this message available as widely as possible through digital and physical media and through cooperation with relevant platforms and organizations.

“This is our Project of Love. Together we will show the heart of the Father to the world.”

Artist / Founder / Executive Director

Xander Stok

Executive Director

Janis Stok

Board Composition

The board composition in 2026 is:

Esther Anninga – Chair

Margriet Suurmond – Board Member

Helena Boere – Board Member

Official name

Stichting Project of Love

Public name

Project of Love

Chamber of Commerce (KVK): 88853500

RSIN: 864800629

Registered address: Veersedijk 4, 3341 LN Hendrik-Ido-Ambacht, The Netherlands

This policy plan is intentionally formal. We consider care, transparency, and the development of clear and concrete strategic plans to be very important. At the same time, we recognize that it is the Holy Spirit who leads us. Ultimately, it is not our own policy or plan that guides us, but His plan.

POLICY PLAN

During the period 2026–2028, the foundation will focus on:

- releasing one new Bible song every two weeks from 2026 onwards;
- increasing the international visibility of Project of Love, including through cooperation with hired professionals in the areas of marketing and strategy;
- developing a new website, including a clear music catalogue and an improved donation system (2027);
- expanding cooperation with YouVersion, including the production of Teaching Clips and 12 Bible reading plans annually (2026);
- deepening cooperation with the Hallow app (2026–2027);
- continuing cooperation with Gospel Truth Network, Family7 and Biblword;
- cooperation with the Kooman brothers for partnering on the soundtrack of the new Motion Picture 'Daniel and the Fiery Furnace (2026);
- establishing new partnerships with platforms that align with the foundation's objectives;
- renewing the licenses for the use of Bible translations from Tyndale House Publishers, including the New Living Translation and The Message (2027);
- professionalizing email communication with listeners;
- starting to create videos with Xander's teachings / devotionals;
- establishing an integrated social media platform for personal interaction with listeners and for the publication of music and news;
- releasing new physical CDs: 3 in 2026, 6 in 2027 and 6 in 2028;
- releasing a total of 18 digital albums during the period 2026–2028;
- renewing merchandise annually;
- personally thanking every new donor;
- creating suitable work, studio and podcast facilities. A budget of approximately € 50,000 has been allocated for this purpose for 2027–2028;
- further developing the organization and its board.
- A budget of approximately € 30,000 has been allocated for the development of the new website in 2027.

INCOME AND USE OF FUNDS

The foundation's income primarily consists of donations, gifts and other income related to its activities, including the sale of merchandise. Donorbox is our partner in receiving donations.

The funds received are used to achieve the foundation's objectives. This includes, among other things, the production and distribution of music and music videos, website and platform development, licenses, marketing and communication, partnerships, studio costs and other necessary organizational expenses.

The foundation's assets are managed in a responsible and appropriate manner. To the extent that funds are not spent immediately, they are held in the foundation's bank savings account and reserved for future activities and investments that are consistent with the foundation's objectives.

BOARD AND ORGANIZATION

The foundation is governed by its board, which is responsible for supervising the foundation and ensuring that its activities and resources are used in accordance with its objectives.

Xander Stok is the founder of Project of Love. Xander Stok and Janis Stok are not members of the board and do not hold a statutory board position within the foundation. They are employed by the foundation and perform executive and operational activities in support of the foundation's objectives.

The board has granted Xander Stok and Janis Stok specific powers to act on behalf of the foundation in certain matters. These powers have been formally registered with the Dutch Chamber of Commerce (KVK).

The foundation will continue to develop and professionalize its organization and board during the period 2026–2028.

Board Composition

The board composition in 2026 is:

Esther Anninga – Chair

Margriet Suurmond – Board Member

Helena Boere – Board Member

Board members do not receive a salary, board fee or other remuneration for their activities as board members. Reasonable expenses actually incurred in carrying out their board duties may be reimbursed.

Remuneration Policy

The board members of Stichting Project of Love do not receive remuneration for their board activities.

Xander Stok and Janis Stok are employed by the foundation and perform executive and operational activities in support of the foundation's objectives. Their remuneration relates to their employment and the work they perform for the foundation.

Their salaries are determined in a responsible and reasonable manner, taking into account their duties, responsibilities, the size and financial capacity of the foundation.

For 2026, the gross base salary of both Xander Stok and Janis Stok is €3,250 per month, excluding holiday allowance and any taxable benefits or other secondary employment benefits.